

fashion calendar

1971

31 st year • issued weekly

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, MAY 10, 1971

Monday May 10 10.00 A.M.	OPENING OF FALL COLLECTION Designed by Betse Cann and Rodger Robinson. Also May 19 at 10:00 A.M. By reservation. Contact: Neil Peskin, LA. 4-4510.	GINO CHARLES 530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Monday May 10 10:30 A.M.	OPENING OF FALL COLLECTION By invitation. Contact: Alan Baron, PE 6-8867.	HENRY FRIEDRICKS 205 WEST 39th STREET SHOWROOM - 13TH FLOOR
May 10	10:30 A.M., MODERN COUTURE, 530 Seventh Avenue, 19th floor, CH 4-3169.	
May 10	11:00 A.M., OSCAR DE LA RENTA BOUTIQUE, PRESS SHOW, by invitation. (See below)	
May 10	12.00 Noon, GEOFFREY BEENE, 550 Seventh Avenue, PRESS SHOW, by invitation.	
Monday May 10 12.00 Noon	FALL COLLECTION AND BOUTIQUE SPORTSWEAR Introduction of Boutique Sportswear, in addition to complete Fall collection. Also May 14, 19, 25 at 12.00 Noon. Contact: LA 4-0237.	DON BREITINGER FOR HAROLD LEVINE 530 SEVENTH AVENUE SHOWROOM - 21st FLOOR
Monday May 10 12.00 Noon	OPENING OF FALL COLLECTION Also the new Gloria Sachs R.T.W. Coats. By invitation. Also May 17 (Press) and May 24 at 12.00 Noon. Contact : Jean Houck, LO. 3-1640.	GLORIA SACHS 530 SEVENTH AVENUE NEW SHOWROOM 30TH FLOOR
May 10	1:00 P.M., BOUTIQUE DONALD BROOKS, 550 Seventh, PRESS SHOW.	
May 10	1:15 P.M., NAT KAPLAN, 498 Seventh Avenue, 21st floor, LO 5-4115.	
Monday May 10 2.00 P.M.	FALL COLLECTION BY HUBERT LATIMER Also May 19 at 2:30, May 20 at 9:30. By reservation. Contact: LO 4-9220.	CHRISTIAN DIOR- NEW YORK 498 SEVENTH AVENUE SHOWROOM - 17th FLOOR
Monday May 10 3.00 P.M.	OPENING OF FALL COLLECTION Also May 17, 19, 25 at 11.00 A.M. By reservation. <u>11:00 A.M.)</u> Contact: Marilyn Pignoni, LA 4-9350.	OSCAR DE LA RENTA BOUTIQUE 550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR (Press Show, May 10 at
Monday May 10 4:00 P.M.	OPENING OF FALL COLLECTION By reservation. Contact: LW 4-0454.	GEOFFREY BEENE BOUTIQUE 550 SEVENTH AVENUE NEW SHOWROOM - 8TH FLOOR
Monday May 10 4:00 P.M.	OPENING OF FALL COLLECTION By reservation. Contact: Mr. Macy, PE 6-5547.	HARMAY 498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Monday May 10 4:30 P.M.	OPENING OF FALL COLLECTION Also May 19 at 1:00. By reservation. Contact: Bill Levin or Jo McLeod, 239-4155.	DOMINIC ROMPOLLO 550 SEVENTH AVENUE SHOWROOM - 6th FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday May 10 5:00 P.M.	OPENING OF NEW COLLECTION Introducing a new concept in clothing and a new merger --Richard Tam, Inc. and Jon Mandl for Tam II. By invitation. Thereafter at Sylvan Rich Showroom, 530 Seventh Avenue, 9th fl. Contact: Marion Auley, 947-8470; or 213-749-2224.	RICHARD TAM/ JON MANDL	HOTEL PLAZA TERRACE ROOM
May 10	5:30 P.M., HELGA, Hotel Gotham, Vice Presidential Suite, 335-6033 or CI 7-2200.		
Monday May 10 6:00 P.M.	OPENING OF FALL COLLECTION By reservation. Contact: 279-5012.	MOLLIE PARNIS BOUTIQUE	HOTEL PIERRE COTILLION ROOM
Beginning Monday May 10	FALL COLLECTION OF IMPORTED SCARVES First showing in New York of high fashion silk scarves, stolls and shawls, designed by Bellotti of Como. For appointment, contact: Alexander Lanfranchi, 246-9659 or BU 8-2557.	BELLOTTI (COMO, ITALY)	853 SEVENTH AVE.(55th ST.) ESTANCIA SHOWROOM - 5A
Beginning Monday May 10	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 244-6761.	CARLYE BY SADYE WEINBERG	530 SEVENTH AVENUE SHOWROOM - 8th FLOOR
Beginning Monday May 10	OPENING OF FALL COLLECTIONS Continuous showings. Contact: 564-4130.	GAY GIBSON & RUTH NORMAN	1411 BROADWAY SHOWROOM - 24TH FLOOR
Beginning Monday May 10	FALL AND WINTER KNITWEAR COLLECTION Continuous showings. Contact: 244-1700. Publ: Judy Guerin, 879-4822.	GOLDWORM	1410 BROADWAY SHOWROOM - 20TH FLOOR
Beginning Monday May 10	OPENING OF FALL COLLECTION Continuous by appointment. Contact: WI 7-7457.	KIKI HART BY GEORGE SAMEN	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday May 10	FALL COLLECTIONS Continuous showings. By appointment. Contact: Joe Melton, 565-6900.	JONNY HERBERT: PAB LTD.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday May 10	OPENING OF FALL KNITWEAR COLLECTION Continuous showings. Contact: Susie Vogel, 947-0273.	JAP (DIV. OF MALLORY)	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Monday May 10- May 21	FALL AND WINTER COLLECTIONS By appointment. Contact: Gail Jannon, Nippi New York, Inc., 155 East 55th Street, 758-7760.	HANAE MORI	WALDORF-ASTORIA PRIVATE SUITE
Beginning Monday May 10	FALL COLLECTION BY GENE BERK Continuous showings. Contact: PE 6-0151.	PAGANNE LTD.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday May 10	FALL COLLECTIONS Ready-to-wear by Emmanuelle Khanh and Ossie Clark; accessories by Gosta. By appointment. Contact: Sophie Xuereb, 755-7171.	PARIS COLLECTIONS	543 MADISON AVENUE SHOWROOM - 3RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday May 10	OPENING OF FALL COLLECTION Continuous showings.	PETTI 4'S Contact: Miss Helen, CH 4-3558.	498 SEVENTH AVENUE SHOWROOM - 17th FLOOR
Beginning Monday May 10	FALL COAT AND SUIT COLLECTIONS Continuous showings.	RENBROOK: & MILA Contact: Ethel Shields, 736-1310.	230 WEST 39th STREET SHOWROOM - 7TH FLOOR
Beginning Monday May 10	IMPORTED FALL COLLECTIONS Exclusive European sportswear.	TRES VITE, INC. Contact: Marta Kramer, 947-3191.	108 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Monday May 10 May 20	FALL '71 MARKET WEEKS "The Moving Picture" - Body fashions, daywear, nightwear. Introducing loungewear featuring "The Jacques Tiffeau for Gossard collection." Daily at 9:30, 11:00, 2:30 (except Mon, May 10, 2:30 only; Fri, May 14 and Thurs. May 20, 9:30 and 11:00). By appointment. Contact: Mary Ann Shraky, 682-8510.	GOSSARD	330 MADISON AVENUE SHOWROOM - PENTHOUSE
Monday May 10 May 21	FALL LINGERIE MARKET WEEK Daily informal showings.	KAYSER PERMA-LIFT Contact: Bernadette Koziel, Pl 7-9600.	640 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Monday May 10 May 21	FALL LINGERIE MARKET WEEK "Those Certain Pleasures"--daily lingerie shows at 9:30, 10:30 and 2:30. By invitation. Contact: Priscilla Weinlandt, JU 2-6767.	VANITY FAIR	640 FIFTH AVENUE SHOWROOM -6TH FLOOR
Monday May 10 May 19	FALL MARKET WEEK SHOWS Lingerie, underfashions, at home wear at three showings: 10:00 A.M., 11:30 A.M., and 2:30 P.M. Contact: Marian Sherwood, MU 9-4200.	VAN RAALTE	417 FIFTH AVENUE SHOWROOM - 2ND FLOOR
Week Of May 10	FALL MARKET WEEK SHOWS Showings May 10 through May 13; and May 17 through May 20 at 9:30, 11:00, 2:00 and 3:00. Contact Andree Carr, 682-5580.	VASSARETTE	261 MADISON AVENUE LITTLE THEATRE
Week of May 10 May 21	FALL LINGERIE MARKET WEEKS Week of May 10: daily at 10:00 and 2:00. (No shows on May 10 and May 14). Week of May 17: daily at 10:00, 2:00 and 3:30 (except May 20, no 3:30 show; May 21, no shows at all). By reservation. Contact: Mary Sheehy, 661-1300.	WARNERS	90 PARK AVENUE SHOWROOM - 12th FLOOR
Week Of May 10	FALL SLEEPWEAR & LOUNGEWEAR COLLECTION Transitional Cotton and Fall collection of loungewear for Periphery; Siren sleepwear. Contact: Lisa Devine, MU 9-9450.	ARTHUR WILLIAMS FOR SIREN & PERIPHERY	152 MADISON AVENUE SHOWROOM - 14TH FLOOR
Tuesday May 11 9:00 A.M.	OPENING OF FALL COLLECTION Also May 18 at 9:00 A.M. Contact: Geri Lasher, 594-3000.	MORTON MYLES FOR MALCOLM CHARLES	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday May 11 9:30 A.M.	FALL COLLECTION By invitation. Contact: Dick Conrad, 695-2900.	BARBARA LARSON FOR STJ	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 11 9:30 A.M.	FRENCH READY-TO-WEAR IN NEW YORK Le Showroom will present Fall and Winter fashions from: Kenzo for Madd; Chantal Thomass for Ter et Bantine; Jacques Gratz for Gratz Universite; Lilian Fell for Berluc. Pop Accessories by Legavre-Stoppani. By invitation. Thereafter by appointment. Contact: Liz Conner, 877-7954 or 683-5160.	FOUR YOUNG PARISIAN DESIGNERS	142 EAST 32ND STREET LE SHOWROOM - 300-302
Tuesday May 11 10:00 A.M.	OPENING OF FALL COLLECTION Also May 13, 18, 25 at 10:00 A.M. By reservation. Contact: LA 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday May 11 10:00 A.M.	FALL COLLECTION BY MOLLY Also May 13 and 18 at 10:00 A.M. By reservation. Contact: PE 6-7121.	JACK SARNOFF, INC.	512 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
May 11	10:00 A.M., SOMETHING! BY OSCAR DE LA RENTA, 1411 Bway, 594-5424		
Tuesday May 11 11:00 A.M.	PRESS PREVIEW: FALL COLLECTION By invitation. Also May 13 at 11:00 A.M. Contact: 279-3091.	PIERRE CARDIN	550 SEVENTH AVENUE SHOWROOM - 24th FLOOR
May 11	11:00 A.M., RODRIGUES FOR PETER CLEMENTS, 530 Seventh. 2nd floor, LO 3-0988.		
Tuesday May 11 11:00 A.M.	PREMIERE SHOWING: FALL COATS & SUITS Also May 18 at 11:00 A.M. By reservation. Contact: LA 4-2544.	LAIRD-KNOX BY TRACY MILLS	512 SEVENTH AVENUE SHOWROOM - 37th FLOOR
Tuesday May 11 12:00 Noon	OPENING OF FALL COLLECTION Also May 12 and 17 at 12:00 Noon (Press Show, Monday, May 10 at 12:00 Noon). By reservation. Contact: LW 4-0454.	GEOFFREY BEENE	550 SEVENTH AVENUE NEW SHOWROOM - 4TH FLOOR
Tuesday May 11 12:00 Noon	NEW SPORTSWEAR COLLECTION By invitation. Contact: MU 3-2467. Publicity: Viola Rossi, 489-8118.	SPORTCOUTURE BY FRANCESCA FOR DAMON	1410 BROADWAY SHOWROOM - 12TH FLOOR
Tuesday May 11 12:00 Noon	PREVIEW OF FALL COLLECTION Thereafter by appointment. Contact: Shirley Ornstein, LO 4-9115.	ANNE FOGARTY	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday May 11 1:00 P.M.	OPENING OF FALL COLLECTION Also May 12, 17, 18, 24, June 1 at 1:00. Contact: Jean Roberts, LA 4-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday May 11 1:30 P.M.	OPENING OF FALL COLLECTION By reservation. Contact: LO 4-3246.	SEYMOUR FOX	512 SEVENTH AVENUE SHOWROOM-22nd FLOOR
Tuesday May 11 2:00 P.M.	OPENING OF FALL COLLECTION Also May 20 at 11:30. By reservation. Contact: Bill Parnes, 564-2155.	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday May 11 2:00 P.M.	OPENING OF FALL COLLECTION By invitation. Continuous thereafter. Contact: Nan Koven, BR 9-8575.	MR. BLACKWELL	530 SEVENTH AVENUE SHOWROOM - 21st FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 11 2:00 P.M.	FALL BOUTIQUE COLLECTION For press and buyers. By invitation. (Limited Seating). Contact: Anita Tiburzi, 752-1510.	VALENTINO	SEAGRAM BUILDING 375 PARK AVENUE, 4th FLOOR
Tuesday May 11 2:30 P.M.	FALL COLLECTION BY MARIE McCARTHY Also May 12, 17, 19, 24 at 2:30. By reservation. Contact: 244-1872.	LARRY ALDRICH	530 SEVENTH AVENUE SHOWROOM - 12th FLOOR
Tuesday May 11 2:30 P.M.	OPENING OF FALL COLLECTION Also May 14 and 19 at 2:30. By reservation. Contact: PE 6-6983.	HOUSE OF BRANELL	530 SEVENTH AVENUE SHOWROOM - 27th FLOOR
Tuesday May 11 3:00 P.M.	SHOWING OF FALL COLLECTION Premiere collection by John Anthony. By reservation. (Press Show, Thurs., May 6 at 4:00 P.M., by invitation.) Contact: Bob Levine, 239-7080.	JOHN ANTHONY	530 SEVENTH AVENUE SHOWROOM - 29th FLOOR
Tuesday May 11 3:30 P.M.	OPENING OF FALL COLLECTIONS Designed by Patrick Porter and Mario Forte. By invitation. Continuous thereafter. Contact: LO 5-1025. Publicity: Barbara Kling, LT 1-8024.	RONA DRESSES, INC.	498 SEVENTH AVENUE SHOWROOM - 21st FLOOR
Tuesday May 11 4:00 P.M.	FALL SHOWING Cacharel of Paris will present his Fall collection. Show followed by cocktails. By invitation. Contact: Susie Vogel, WI 7-4406.	CACHAREL (DIV. OF MALLORY)	LAMB'S CLUB 130 WEST 44th STREET
Tuesday May 11 4:00 P.M.	OPENING OF FALL COLLECTION Also May 20 at 4:00. By reservation. Contact: Roslyn Shoenthal, 594-0030.	MALCOLM STARR BY ELINOR SIMMONS	530 SEVENTH AVENUE SHOWROOM - 20th FLOOR
Tuesday May 11 4:00 P.M.	OPENING OF FALL COLLECTION Also May 20 at 4.00. By reservation. Contact: 594-0030.	J.G. COUTURE BY ARTHUR DOUCETTE	530 SEVENTH AVENUE MALCOLM STARR SHOWROOM
Tuesday May 11 4:00 P.M. Aperitif	72ND ANNUAL STUDENT SHOW The Fashion Division of Pratt will present its annual collection by students. Show at 4:30. By invitation. Contact: Mrs. Lisa Porfido, 622-2200, ext. 383.	PRATT INSTITUTE (BROOKLYN)	HOTEL ROOSEVELT GRAND BALLROOM
Tuesday May 11 5:15 P.M.	FALL COLLECTION BY STEPHEN BURROWS Showing of Fall collection for press and buyers. By invitation. (Buses available from the Lamb's Club, 130 West 44th Street) Publicity: Joanne Creveling, CI 7-1100, ext. 345.	BENDEL STUDIO	10 WEST 57th STREET
Tuesday May 11 7:00 P.M.	INT'L LEATHER FASHION SHOW Third annual fashion showing of men's and women's leather and suede ready-to-wear sportswear. By invitation. Production: Sybil Weinman, By reservation. (Exhibit, May 11-13 from 9:30 to 6:00). Contact: MU 7-1185.	INTERNATIONAL TRADE SHOWS	HOTEL McALPIN BALLROOM
Beginning Tuesday May 11	OPENING OF AUTUMN COLLECTION Continuous by appointment. Contact: Bernice Lewis, 279-3410.	GIORGINI	550 SEVENTH AVENUE SHOWROOM - 5th FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday May 11	FALL COLLECTION BY FRANCES PRISCO Continuous showings.	TED BROWN Contact: LO 4-9311.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday May 11	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: Judy Lauterstein, LO 4-0462.	JUNIOR SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday May 11- May 27	PREVIEW: FASHION "SWING FALL '71" Preview of August issue, Tues., Wed., Thurs., at 8:30 A.M. and 4:00 P.M. For tie-in stores, by reservation. Contact: Barbara Szpak, 689-5900, ext. 620.	MADMOISELLE MAGAZINE	420 LEXINGTON AVENUE SHOWROOM - 18th FLOOR
Wednesday May 12 8:30 A.M. Breakfast	OPENING OF FALL COLLECTOPM By invitation. Thereafter by reservation at showroom, 530 Seventh Avenue, 4th floor. Contact: LW-4-9000.	KASPAR (530 SEVENTH AVENUE)	HOTEL PLAZA BALLROOM
Wednesday May 12 10:00 A.M.	PRESS SHOWING: FALL COLLECTION By reservation. Contact: LW 4-0454.	BEENE BAZAAR	550 SEVENTH AVENUE NEW SHOWROOM - 8th FLOOR
Wednesday May 12 10:30 A.M.	OPENING OF FALL COLLECTION Also May 18, 20, 26 at 10:30 A.M. By reservation. (<u>Press: May 12, 2:30 P.M., by invitation</u>). Contact: LA 4-9350. Publicity: Eleanor Lambert, MU 8-2130.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11th FLOOR
Wednesday May 12 11:00 A.M. & 1:30 P.M.	TWO SHOWINGS: YOUNG AMERICAN FASHIONS "The Takeover Market" --Wrap-up of Young American Ready-to-Wear. Co-chmn: Jean Sherwin Guilder, Glamour Magazine; Wilmer Weiss, Franklin Simon. Doors open promptly at 10:30 A.M. and 1:00 P.M. Prices: \$15.00, members; \$25.00, guests. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	ALICE TULLY HALL 1941 BWAY & 65th STREET
Wednesday May 12 11:00 A.M.	PRESS SHOWING FALL COLLECTION Also May 13 and 18 at 10:00 A.M. Contact: Doug Sylvia, 594-5660.	LEO NARDUCCI	550 SEVENTH AVENUE NEW SHOWROOM - 8th FLOOR
Wednesday May 12 12:00 Noon	OPENING OF FALL COLLECTIONS Also May 19, 26, June 2 at 11:30 A.M. By reservation. Contact: LA 4-3520.	TRAINA BOUTIQUE & TRAINA SPORT	550 SEVENTH AVENUE SHOWROOM - 14th FLOOR
May 12	12:00 Noon, GEOFFREY BEENE, 550 Seventh Avenue, 4th floor, LW 4-0454.		
Wednesday May 12 12:30 P.M. Luncheon	"EASTERN SPLENDOR FOR WESTERN LEISURE" Leisure fashions-- men and women by Joseph Thomas. Reservations: (\$5.95) CI 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212.	SARTOR RESARTUS (884 NINTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday May 12 1:00 P.M.	OPENING OF FALL COLLECTION Also May 18 and 25 at 1:00. By reservation. (Press, May 10 at 1:00, by invitation). Contact: Lucille Tice, WI 7-8235.	BOUTIQUE DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21st FLOOR
May 12	1:00 P.M., TEAL TRAINA, 550 SEVENTH AVENUE, 15th FLOOR, LA 4-3520.		

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Wednesday May 12 2:30 P.M. & 8:15 P.M.	STUDENT COLLECTION & MUSEUM HIGHLIGHTS "Collections & Recollections" --annual show and capsule group of the School's museum costumes from 1867 to 1897. Contact: Mrs. Holt, 673-0300.	TRAPHAGEN SCHOOL OF FASHION	PARK SHERATON HOTEL 7TH AVENUE & 55th ST.
May 12	2:30 P.M., OSCAR DE LA RENTA, PRESS SHOW, 550 Seventh Ave., by invitation.		
May 12	2:30 P.M., LARRY ALDRICH, 530 Seventh Avenue, 12th floor, 244-1872.		
Wednesday May 12 4:00 P.M.	OPENING OF FALL COLLECTION By reservation. Contact: LO 3-6126.	GAVI BY MILTON KORWIN	530 SEVENTH AVENUE SHOWROOM - 26th FLOOR
May 12	4:00 P.M. DONALD BROOKS, PRESS SHOW, 550 Seventh Ave., by invitation.		
May 12	5:30 P.M., HELGA, Hotel Gotham, Vice Presidential Suite, 335-6033 or CI 7-2200		
Beginning Wednesday May 12	OPENING OF FALL COLLECTION "Ideas for Fall" by Miss Rikki. Contact Helen Feinstein, LO 3-6143.	RIKKI FOR SPORT TRIO	498 SEVENTH AVENUE SHOWROOM - 7th FLOOR
Thursday May 13 8:00 A.M. Breakfast	17th ANNUAL HOME FURNISHINGS CONFERENCE "This is the Year for Home Furnishings."--day long conference. Creative Merchandising Awards Luncheon at 12:30. Price: \$25.00, members; \$35.00, non-members. Contact: Trude Low, CH 4-8780.	NATIONAL RETAIL MERCHANTS ASS'N	BILTMORE HOTEL MADISON AVENUE & 43rd ST.
Thursday May 13 9:00 A.M.	PRESS PREVIEW OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Matty, CH 4-4940 or CH 4-7522.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17th FLOOR
Thursday May 13 9:00 A.M.	PRESS PREVIEW: FALL COLLECTION "A New Concept in Contemporary Clothes, at a new price, for a new Tif" By invitation. Also May 20 at 9:00A.M. Contact: 947-4551.	JACQUES TIFFEAU	550 SEVENTH AVENUE NEW SHOWROOM - 22nd FLOOR
May 13	10:00 A.M., LEO NARDUCCI, 550 Seventh Avenue, 8th floor, 594-5660.		
May 13	10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA 4-7626.		
May 13	10:00 A.M., JACK SARNOFF, 512 Seventh Avenue, 30th floor, PE 6-7121.		
Thursday May 13 10:30 A.M.	OPENING OF FALL COLLECTION By invitation. Contact: Abbott, BR 9-9223.	V & J DESIGNS BY VICTOR JORIS	500 SEVENTH AVENUE SHOWROOM - 5th FLOOR
Thursday May 13 11:00 A.M.	OPENING OF FALL COLLECTION By reservation. Contact: LA 4-5923.	WILSON FOLMAR	530 SEVENTH AVENUE SHOWROOM - 14th FLOOR
Thursday May 13 11:00 A.M.	OPENING OF FALL COLLECTION By reservation. Contact: WI 7-6845.	VICTORIA ROYAL LTD. BY BILL HAIRE	530 SEVENTH AVENUE SHOWROOM - 7th FLOOR
May 13	11:00 A.M., PIERRE CARDIN, 550 Seventh Avenue, 24th floor, 279-3091.		

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Thursday May 13 12:00 Noon	OPENING OF FALL COLLECTION By reservation. Contact: LO 3-6126.	CLARET BY JOSEPH BUCCHEIR	530 SEVENTH AVENUE SHOWROOM - 26th FLOOR
Thursday May 13 12:00 Noon	OPENING OF FALL COLLECTION By invitation. Also Tuesday, May 18, at 12:00 Noon. Contact: BR 9-5012.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18th FLOOR
Thursday May 13 1:00 P.M.	FALL COLLECTION BY RIZKALLAH Also May 19 at 1:00. By invitation. Contact: 594-0030.	MALCOLM STARR INTERNATIONAL	530 SEVENTH AVENUE SHOWROOM - 20th FLOOR
Thursday May 13 1:30 P.M.	PRESS PREVIEW: FALL & WINTER COLLECTION Daytime dresses, costumes and evening fashions, designed by Jay Anderson and Fred Ackerman. By invitation. Thereafter by appointment. Contact: Mrs. Penny Walker, 947-0964. Publicity: Margaret Hodge, 1250 Sixth Avenue, 765-0653.	POSH, INC. BY JAY ANDERSON	550 SEVENTH AVENUE SHOWROOM - 18th FLOOR
Thursday May 13 1:30 P.M.	OPENING OF COMPLETE FALL COLLECTION By reservation. Thereafter by appointment. Contact: 736-6909.	DAVIDOW BY UMBERTO MANZO	205 WEST 39th STREET SHOWROOM - 6th FLOOR
Thursday May 13 2:30 P.M.	OPENING OF FALL COLLECTION Also May 18, 20, 25, June 2 at 2:30. (Press show, Monday, May 17 at 3:00 P.M. Hotel Pierre, by invitation). Contact: 524-6968.	BILL BLASS LTD.	550 SEVENTH AVENUE SHOWROOM - 17th FLOOR
Thursday May 13 4:00 P.M.	OPENING OF FALL COLLECTION Also May 18 and 25 at 4:00. By reservation. (Press show, Wednesday, May 12 at 4:00, by invitation). Contact: Mary Jean Rainnie, WI. 7-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday May 13 5:00 P.M.	PREVIEW SHOWING OF FALL COLLECTION By invitation. Contact: Betty Hanson, 279-9915.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Thursday May 13 5:30 P.M.	PREVIEW OF FALL COLLECTION By invitation. Showings at Hotel Gotham, private suite, May 14 at 12:00 Noon and May 17 at 6:30. Contact: Marjorie Plecher, 213-657-8586 (L.A.) or Betty Brown, PL. 9-6272.	RAY AGHAYAN/BOB MACKIE (8636 MELROSE AVE., L.A.)	ST. REGIS HOTEL VERSAILLES SUITE
Friday May 14 8:30 A.M.	PREMIERE OF NEW SPORTSWEAR DIVISION By invitation. Contact: Steve Harrison, LW. 4-9000.	KASPER FOR J.L. SPORT LTD.	500 CLUB 500 SEVENTH AVENUE
Friday May 14 10:00 A.M.	FALL COLLECTION BY PHILIPPE GUIBOURGE Also May 17 at 10:00. By reservation. Contact: Fleta Hickman, LO. 4-9220.	MISS DIOR	498 SEVENTH AVENUE SHOWROOM - 17th FLOOR
Friday May 14 11:00 A.M.	PREMIERE SHOWING: FALL COLLECTION Also May 17 at 11:00, May 20 at 1:00, May 24 at 12:00. By reservation. Contact: Ben Ray, CH. 4-3877.	EDWARD PARNES, INC.	498 SEVENTH AVENUE SHOWROOM - 10th FLOOR
May 14	12:00 Noon, HAROLD LEVINE, 530 Seventh Ave., 21st floor, LA. 4-0237.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
May 14	12:00 Noon, RAY AGHAYAN/BOB MACKIE, Hotel Gotham, Private Suite, PL. 9-6272		
May 14	1:00 P.M., PHYLLIS SUES, 530 Seventh Avenue, 9th floor, 947-8470		
Friday May 14 2:00 P.M.	PRESS PREVIEW OF "HOT PANTS" FASHIONS Preview of Benefit Fashion Show (Tues., May 25, 7:00 P.M. at West 79th St. Boat Basin). By invitation. Contact: 852-6530 or 861-7982.	NATIONAL TAY-SACHS & ALLIED DISEASES	212 EAST 63RD STREET FRANCESCO SCAVULLO STUDIO
May 14	2:30 P.M., HOUSE OF BRANELL, 530 Seventh Avenue, 27th floor, PE. 6-6983		
May 16	NATIONAL BATH PRODUCTS SHOW, N.Y. Coliseum (May 16-19). Contact: 683-3380		
May 16	NATIONAL STATIONERY SHOW, N.Y. Coliseum (May 16-20). Contact: 686-1677		
May 17	10:00 A.M., MISS DIOR, 498 Seventh Avenue, 17th floor, LO. 4-9220		
May 17	11:00 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 Seventh Ave, 23rd fl, LA. 4-9350		
May 17	11:00 A.M., EDWARD PARNES, 498 Seventh Avenue, 10th floor, CH. 4-3877		
Monday May 17 11:30 A.M.	OPENING OF FALL COLLECTION Designed by Dorothy Farbo. By reservation. Contact: BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
May 17	12:00 Noon, GEOFFREY BEENE, 550 Seventh Avenue, 4th floor, LW 4-0454.		
May 17	12:00 Noon, GLORIA SACHS, 530 Seventh Avenue, 30th floor, LO. 3-1640.		
Monday May 17 1:00 P.M.	OPENING OF FALL COLLECTION Showing for buyers, by reservation. (Note new address). (<u>Press, Tuesday, May 18 at 4:00 P.M., by invitation</u>). Contact: Maria Scotto, 239-8878.	CHESTER NOW	530 SEVENTH AVENUE NEW SHOWROOM - 16TH FL.
May 17	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, LA. 4-3520.		
Monday May 17 2:00 P.M.	PREMIERE SHOWING: FALL COLLECTION By invitation. Contact: Yvette, 239-4373.	BYMINI BY GAYLE KIRKPATRICK	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
May 17	2:30 P.M., LARRY ALDRICH, 530 Seventh Avenue, 12th floor, 244-1872.		
May 17	3:00 P.M., BILL BLASS PRESS SHOW, Hotel Pierre, Cotillion Room, by invitation		
Monday May 17 4:00 P.M.	OPENING OF FALL COLLECTION Also May 19 at 10:00 A.M. and 4:00 P.M.; and May 24 at 4:00 P.M. By reservation (<u>Note new address</u>). (<u>Press Show, Tuesday, May 18 at 12:00 Noon, by invitation</u>). Contact: 239-8878.	CHESTER WEINBERG	530 SEVENTH AVENUE NEW SHOWROOM - 16TH FL.
Monday May 17 5:30 P.M.	PREVIEW OF PARIS READY-TO-WEAR Fall fashions for women, children and men. By invitation. Contact: Pamela Ripp at Liaison Agency, 355-7310.	FRANK OLIVIER OF PARIS	HOTEL PLAZA BAROQUE SUITE
May 17	5:30 P.M., HELGA, Hotel Gotham, Vice Presidential Suite, 335-6033		

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Tuesday May 18 6:00 P.M.	OPENING OF FALL COLLECTION Also May 19 at 6:00. By reservation. Thereafter by appointment. Contact: 711 No. La Cienega Blvd., 213-652-9010 (L.A.).	MICHAEL NOVARESE & PIETRO ORSINI BY NOVARESE	HOTEL PLAZA PRIVATE SUITE
May 17	6:30 P.M., RAY AGHAYAN/BOB MACKIE, Hotel Gotham, Private Suite, CI. 7-2200		
Monday May 17 8:00 P.M.	ANNUAL BENEFIT SUPPER-DANCE Theme: "Adrian, the Magnificent" -- costumes from Crawford, Garbo, Gaynor, Harlow, Hepburn, MacDonald, Shearer; also his high fashions for the American woman. Minimum contribution: \$125.00 per person for 1971 Foundation Fund for Scholarships and Development. (Black tie). Contact: LA. 4-1300.	FASHION INSTITUTE OF TECHNOLOGY	227 WEST 27TH STREET
Beginning Monday May 17	FALL BOUTIQUE IMPORTS FROM PARIS Fall collections from the Nina Ricci Boutique. Continuous by appointment. Contact: Helen Presser, PE. 6-2663.	SAM FRIEDLANDER	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday May 17	FALL LATE-DAY AND EVENING FASHIONS Continuous showings by appointment. Contact: Ethel Shieff, 736-3075.	JIMMAE BY MARY MATISE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday May 17	OPENING OF FALL COLLECTION Continuous showings. Contact: 594-0352. Publicity: Stutman Assoc., 247-2662	NAT HIRSCH FOR JUNIOR GALLERY	250 WEST 39TH STREET SHOWROOM - 10TH FLOOR
Beginning Monday May 17	OPENING OF FALL COLLECTION A new collection of international couture coats, all-weather coats and fun furs. Continuous showings. Contact: Rita Young, 244-3815.	LAWRENCE OF LONDON & LAWRENCE OF LONDON INT'L.	512 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday May 17	OPENING OF FALL COLLECTION Continuous showings. Contact: 239-4768. Publicity: Stutman Associates, 247-2662.	HENRY RUTMAN FOR MISS GALLERY	230 WEST 38TH STREET SHOWROOM - 10TH FLOOR
Beginning Monday May 17	ITALIAN READY-TO- WEAR IN NEW YORK Showing of Fall collections. By reservation. Contact: PL. 5-2340.	MODA ROMANA	ST. REGIS HOTEL MEZZANINE
Beginning Monday May 17	OPENING OF FALL COLLECTION Continuous showings. Contact: LO. 5-3250.	RAFFAELE	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday May 17	OPENING OF FALL COLLECTIONS Continuous showings. Contact: 244-6350.	TANNER OF NORTH CAROLINA; TOBY TANNER; TANNERWAY	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Monday May 17- May 20	FRENCH READY-TO- WEAR IN NEW YORK First showing in New York by French ready-to-wear designer Adolphe. By appointment, 10:00 A.M. to 6:00 P.M. daily. Contact: Suzanne Dahmlow, 744-1908.	ADOLPHE-PARIS (160 RUE MONMARTRE)	HOTEL GOTHAM SUITE 603
Monday May 17- May 22	FRENCH READY-TO- WEAR IN NEW YORK By Castillo, Gabs, Germaine et Jane, Jany Six, Mac Tac. Contact: French Expositions in the U.S., 1301 Sixth Avenue, CO. 5-5676.	FASHIONS BY FIVE FRENCH MANUFACTURERS	HOTEL GOTHAM 4TH & 5TH FLOORS

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 18	PRESS PREVIEW: PREMIERE COLLECTION A new concept for retailers ... Groups of related merchandise and separates, designed by Anne Klein, Pierre Cardin, Jacques Tiffeau, Murray Nieman, Don Simonelli, John Anthony, Jim Baldwin, Frank Masandrea. All day party, by invitation only. Contact: Gayle Osman, 736-4006.	Designers' MELANGE, Inc.	205 WEST 39TH STREET NEW SHOWROOM - 2ND FLOOR
May 18	9:00 A.M., MALCOLM CHARLES, 530 Seventh Avenue, 5th floor, 594-3000.		
Tuesday May 18 9:30 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 564-0910.	CLAUDIA BY GEORGE HALLEY	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Tuesday May 18 10:00 A.M.	OPENING OF FALL COLLECTION Also May 19 at 11:30. By reservation. Contact: Mr. Revell, CH. 4-1542.	BEN REIG	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
May 18	10:00 A.M., LEO NARDUCCI, 550 Seventh Avenue, 8th floor, 594-5660.		
May 18	10:00 A.M., JACK SARNOFF, 512 Seventh Avenue, 30th floor, PE. 6-7121.		
May 18	10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626.		
May 18	10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Avenue, 23rd floor, LA. 4-9350.		
Tuesday May 18 11:00 A.M.	PREVIEW OF FALL COLLECTION By reservation. Thereafter by appointment. Contact: 524-3818.	MR. MORT BY STAN HERMAN	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
May 18	11:00 A.M., LAIRD-KNOX BY TRACY MILLS, 512 Seventh Ave., 37th fl., LA. 4-2544.		
Tuesday May 18 12:00 Noon	OPENING OF FALL COLLECTION Also May 26 at 12:00 Noon. By reservation. Contact: Sam Cohen, 244-5693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
May 18	12:00 Noon, CHESTER WEINBERG PRESS SHOW, 530 Seventh Ave., by invitation.		
May 18	12:00 Noon, MOLLIE PARNIS, 530 Seventh Avenue, 18th floor, BR. 9-5012.		
May 18	1:00 P.M., BOUTIQUE DONALD BROOKS, 550 Seventh Ave., 21st fl., WI. 7-8235.		
May 18	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, LA. 4-3520.		
Tuesday May 18 2:30 P.M.	OPENING OF FALL COLLECTION By invitation. At 10:30 and 2:30 until June 15. Contact: Peter Horn, BR. 9-9223.	CUDDLECOAT-LaFLAQUE BY VICTOR JORIS	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
May 18	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.		
May 18	4:00 P.M. DONALD BROOKS, 550 Seventh Avenue, 21st floor, WI. 7-8235.		
May 18	4:00 P.M., CHESTER NOW PRESS SHOW, 530 Seventh Ave., 16th fl., by invitation.		
Tuesday May 18 5:00 P.M.	OPENING OF FALL COLLECTION Also May 20, 26 at 2:30; May 21 at 10:30. By reservation. Contact: LO. 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
May 18	5:30 P.M., HELGA, Hotel Gotham, Vice Presidential Suite, 355-6033.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 18- June 4	FASHION E.S.P. ON AND OFF CAMPUS Live modeling and a slide presentation of the August issue: 9:00 A.M., (except Mondays), 11:00 A.M., 2:00, 4:00 (except Fridays). By appointment. Contact: Joan Carter, 689-5900, ext. 482.	GLAMOUR MAGAZINE	420 LEXINGTON AVENUE SHOWROOM - 19TH FLOOR
May 19	10:00 A.M., GINO CHARLES, 530 Seventh Avenue, 4th floor, LA. 4-4510.		
May 19	10:00 A.M., SOMETHING! BY OSCAR DE LA RENTA, 1411 Bway, 29th fl, 594-5424.		
May 19	10:00 A.M., CHESTER WEINBERG, 530 Seventh, 16th floor, 239-8878 .		
May 19	11:00 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 Seventh Ave, 23rd fl, LA. 4-9350.		
May 19	11:30 A.M., BEN REIG, 498 Seventh Avenue, 23rd floor, CH. 4-1542.		
May 19	11:30 A.M., TRAINA BOUTIQUE & TRAINA SPORT, 550 Seventh, 14th fl, LA. 4-3520.		
May 19	12:00 Noon, HAROLD LEVINE, 530 Seventh Avenue, 21st floor, LA. 4-0237.		
Wednesday May 19 1:00 P.M.	OPENING OF FALL COLLECTIONS Designed by Martin Staehely. (<u>Press show: Thursday, May 20 at 1:00 P.M., by invitation.</u>) Contact: Dorothy Herme, 244-7270.	SARMI; SARMI BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
May 19	1:00 P.M., DOMINIC ROMPOLLO, 550 Seventh Avenue, 6th floor, 239-4155.		
May 19	1:00 P.M., MALCOLM STARR INTERNATIONAL, 530 Seventh Avenue, 20th fl, 594-0030.		
May 19	2:30 P.M., LARRY ALDRICH, 530 Seventh Avenue, 12th floor, 244-1872.		
May 19	2:30 P.M., CHRISTIAN DIOR-NEW YORK, 498 Seventh Ave., 17th floor, LO. 4-9220.		
May 19	2:30 P.M., HOUSE OF BRANELL, 530 Seventh Ave., 27th fl, PE. 6-6983.		
Wednesday May 19 2:30 P.M.	PRESS PREVIEW: COUTURE FUR FASHIONS Fall capsule showing. By invitation. Publicity: Eleanor Lambert, MU. 8-2130. Contact: Vera Bacal, CI. 7-1388.	MAXIMILIAN	20 WEST 57TH STREET SHOWROOM - 3RD FLOOR
Wednesday May 19 4:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment in showroom, 20th floor. Contact: OX. 5-4270. Publicity: Pennoyer Associates, MU. 2-6480.	McMULLEN	500 CLUB 500 SEVENTH AVENUE
May 19	4:00 P.M., CHESTER WEINBERG, 530 Seventh Avenue, 16th floor, 239-8878.		
Wednesday May 19 5:30 P.M. Champagne	FALL COLLECTION: FIRST ANNIVERSARY CELEBRATION Fall cocktail and evening fashions and accessories designed by Surjit and Adarsh Gill. By invitation. Publicity: Frances Laterman, TR. 6-5921. From May 21, by appointment, Hotel Gotham. Contact: Miss Gill, 348-2132.	SAZ (200 EAST END AVENUE)	RAFFLES FIFTH AVENUE & 59TH STREET
May 19	6:00 P.M., MICHAEL NOVARESE, Hotel Plaza, private suite, PL. 9-3000.		
May 20	9:00 A.M., JACQUES TIFFEAU, 550 Seventh Avenue, 17th floor, WI. 7-4551.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
May 20	9:30 A.M., CHRISTIAN DIOR-NEW YORK, 498 Seventh Ave., 17th floor, LO. 4-9220.		
May 20	10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Avenue, 11th floor, LA. 4-9350.		
Thursday May 20 11:00 A.M.	PREVIEW OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: WI. 7-7200. Publicity: Eleanor Lambert, MU. 8-2130.	SUZY PERETTE BY VICTOR COSTA	498 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
May 20	11:30 A.M., CHUCK HOWARD, 550 Seventh Avenue, 2nd floor, 564-2155.		
Thursday May 20 12:00 Noon	OPENING OF FALL COLLECTION Preview of new Fall collection. By invitation. Thereafter by appointment in temporary showroom, 7th floor. Contact: 586-3681.	FERDINANDO SARMI LTD. (20 WEST 57TH STREET)	HOTEL PIERRE COTILLION ROOM
Thursday May 20 12:30 P.M. Luncheon	BOUTIQUE FASHIONS AT LUNCHEON SHOW Fashion show and presentation of dogs for adoption. PL. 9-7010. Commentator and coordinator: Mary Alice Rice, PL. 2-5726.	A.S.P.C.A. AND LAFITTE BOUTIQUE	HOTEL PLAZA TERRACE ROOM
May 20	1:00 P.M., SARMI; SARMI BOUTIQUE, 550 Seventh Avenue, 3rd floor, 244-7270.		
May 20	1:00 P.M., EDWARD PARNES, 498 Seventh Avenue, 10th floor, CH. 4-3877.		
May 20	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.		
May 20	2:30 P.M., TRIGERE, 550 Seventh Avenue, 16th floor, LO. 3-1600.		
Thursday May 20 3:00 P.M.	WIG COLLECTION & FALL FASHIONS Helene Curtis' new wigs, coordinated with Don Simonelli's Fall and Winter fashions. By invitation only. Contact: Colleen Dorfman, 867-3150.	HELENE CURTIS & DON SIMONELLI	205 WEST 39TH STREET SHOWROOM - 15TH FLOOR
May 20	4:00 P.M., MALCOLM STARR, 530 Seventh Avenue, 20th floor, 594-0030.		
May 20	4:00 P.M., J.G. COUTURE, 530 Seventh Avenue, 20th floor, 594-0030.		
Thursday May 20 4:00 P.M.- 7:00 P.M. Cocktails	PRESS PREVIEW: HOME LINENS BY BILL BLASS Informal press preview of the Bill Blass collection of Bed and Bath linens for Springs Mills. Mr. Blass will be present to greet the guests. Press only, by invitation. (Buyers, Monday, June 7, 4:00 to 7:00.) Contact: Doris Thistlewood, 556-6435.	SPRINGS MILLS, INC.	104 WEST 40TH STREET 3RD FLOOR
Thursday May 20 4:30 P.M.	SUMMER AND FALL COLLECTION "Fashion For Our Time" -- using traditional Japanese cotton and Toray fabrics. By invitation. Contact: Mrs. Eijima, 832-1161. Thereafter at 415 East 52nd St., by appointment. Contact: Tom Broome, 371-4671 or CI. 7-4235.	ISSEY MIYAKE OF JAPAN	JAPAN HOUSE 333 EAST 47TH STREET
Friday May 21 8:45 A.M.& 11:45 A.M.	FRENCH PRET-A-PORTER AT TWO SHOWINGS Commentary and co-chmn: Dominique Peclers, Promotion and Style; Roberte Peligry, International Wool Bureau. Prices (breakfast): \$10.00 members; \$20.00 guests; (luncheon): \$15.00, members; \$25.00 guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	NEW YORK HILTON HOTEL BALLROOM
May 21	10:30 A.M. TRIGERE, 550 Seventh Avenue, 16th floor, LO. 3-1600.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
May 23- May 26	THIRD SEMI-ANNUAL NATIONAL BOUTIQUES SHOW AT HOTEL McALPIN, Bway & 34th St. Contact: Oscar Pluznick, 99 Chauncey St., Boston, Mass; or LA. 4-5024.		
May 24	12:00 Noon, EDWARD PARNES, 498 Seventh Avenue, 10th floor, CH. 4-3877		
May 24	12:00 Noon, GLORIA SACHS, 530 Seventh Avenue, 30th floor, LO. 3-1640		
May 24	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, LA. 4-3520		
May 24	2:30 P.M., LARRY ALDRICH, 530 Seventh Avenue, 12th floor, 244-1872		
Monday May 24 3:00 P.M.	PRESS PREVIEW: FURS BY EMERIC PARTOS Fall preview of Emeric Partos exclusive fur designs for Bergdorf Goodman. By invitation. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	FUR SALON 2ND FLOOR
Monday May 24 4:00 P.M. Cocktails	PRESS PREVIEW: JEWELRY AND FASHIONS Showing of Fall collection of jewelry and fashions by Alexis Kirk. By invitation. Contact: MU. 9-8466.	ALEXIS KIRK	CAMELOT RESTAURANT 1265 THIRD AVENUE (73RD ST)
May 24	4:00 P.M., CHESTER WEINBERG, 530 Seventh Avenue, 16th floor, 239-8878		
May 25	10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626		
May 25	11:00 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 Seventh Ave, 23rd fl, LA. 4-9350		
May 25	12:00 Noon, HAROLD LEVINE, 530 Seventh Avenue, 21st floor, LA. 4-0237		
Tuesday May 25 12:30 P.M. Luncheon	GRADUATION LUNCHEON Guest speaker: Nancy White, Editor-in-Chief, Harper's Bazaar. Certificates to 115 graduates; awards to outstanding alumnae. By invitation. Publicity: Constance Hope Associates, PL. 7-0515.	TOBE-COBURN SCHOOL FOR FASHION CAREERS	WALDORF-ASTORIA EMPIRE ROOM
May 25	1:00 P.M., BOUTIQUE DONALD BROOKS, 550 Seventh Ave., 21st floor, WI. 7-8235		
Tuesday May 25 2:00 P.M.	OPENING OF FALL COLLECTION Also June 1 at 2:00. By appointment. Contact: Miss Ruth or Miss Lorna, 695-5100.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
May 25	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968		
May 25	4:00 P.M., DONALD BROOKS, 550 Seventh Avenue, 21st floor, WI. 7-8235		
Tuesday May 25 4:00 P.M.	PRESS SHOWING OF FUR COLLECTION By invitation. Thereafter by appointment. Contact: PE. 6-0088.	GEOFFREY BEENE FOR DAN GROSSMAN	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Tuesday May 25 4:00 P.M. & 5:30 P.M.	PRESS PREVIEW: FILM AND FASHION SHOWS Film showing and men's and women's fashions in Monsanto fibers. Cocktail reception at 4:30 P.M. By invitation. Contact: Pat Mardis, 556-5433.	MONSANTO (350 FIFTH AVENUE)	46 PARK AVENUE PRATT MANHATTAN CENTER
Beginning Tuesday May 25	OPENING: ANGELA'S FALL COLLECTION By appointment. Contact: 695-7230.	ROSSINO-ANGELA	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
May 26	10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Avenue, 11th floor, LA. 4-9350		
May 26	11:30 A.M., TRAINA BOUTIQUE & TRAINA SPORT, 550 Seventh, 22nd fl., LA. 4-3520		
May 26	12:00 Noon, COUNTESS ALEXANDER, 530 Seventh Ave., 9th floor, 244-5693		
Wednesday May 26 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 695-1617.	RUDI GERNREICH FOR HARMON KNITWEAR	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
May 26	2:30 P.M., TRIGERE, 550 Seventh Avenue, 16th floor, LO. 3-1600.		
Wednesday May 26 5:00 P.M.	PREVIEW OF FUR COLLECTION By invitation. Thereafter by appointment. Contact: Louis Wheeler, PL. 3-4000.	REVILLON BY FERNANDO SANCHEZ	5TH FLOOR FUR SALON
May 31	MEMORIAL DAY HOLIDAY (Monday)		
June 1	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, LA. 4-3520		
June 1	2:00 P.M., ORIGINALA, 512 Seventh Avenue, 43rd floor, 695-5100		
Tuesday June 1 5:00 P.M.	PREVIEW: SPRING FABRICS "Springtime '72" -- a multi-media presentation of European and American fashion designs. Commentary and fashion direction by Carol Cooper Garey. By invitation only. Cocktails at 5:00. Show promptly at 6:00. Publicity: Terry Mayer Associates, 685-6561.	TEXFI LIVELY KNITS (1040 AVE. OF AMERICAS)	ST. REGIS HOTEL ROOF & PENTHOUSE
Beginning Tuesday June 1	FALL-WINTER JEWELRY COLLECTION Continuous showings. Contact: YU. 6-6633.	NAPIER	530 FIFTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday June 2 7:00 A.M. Breakfast	ANNUAL BREAKFAST FASHION SHOWS Also June 3, 4, 8, 9, 10, 11, 15, 16. Show at 8:00 A.M. By invitation. Contact: June Roche, OX. 5-1200.	DEERING-MILLIKEN (1045 SIXTH AVENUE)	WALDORF-ASTORIA GRAND BALLROOM
June 2	11:30 A.M., TRAINA BOUTIQUE & TRAINA SPORT, 550 Seventh, 14th fl., LA. 4-3520		
June 2	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968		
Beginning Wednesday June 2	OPENING: FALL-WINTER FUR COLLECTIONS Showings by private appointment only. Contact: Ben Kahn--Ernest Graf, BR. 9-0633; Boutique -- Arthur Coopchik, 594-5303.	BEN KAHN; & BOUTIQUE BEN KAHN	150 WEST 30TH STREET SHOWROOM - 13TH FLOOR
Thursday June 3 10:30 A.M.	PRESS PREVIEW: FUR FASHIONS Showing of fur fashions for press and buyers. By invitation. Contact: Lillian Shockley, LA. 4-0105.	H.B.A. FUR CORP.; ANNE KLEIN	350 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday June 3 2:00 P.M.	PRESS PREVIEW OF FUR FASHIONS By invitation. Thereafter by appointment. Contact: LA. 4-3365.	NEUSTADTER FURS DESIGNED BY GALANOS	333 SEVENTH AVENUE SHOWROOM - 11TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday June 7 11:00, 1:30, & 4:00	OPENING: FALL-WINTER FUR COLLECTION Three showings: 11:00 A.M., 1:30 and 4:00 P.M. (refreshments). By reservation. Buyers: Albert Gompertz, 736-8516; Press: Lisa Curtis, 684-7444.	THE FUR DIMENSION DESIGNED BY MR. FRED	FUR & SPORT INC. 224 WEST 30TH STREET
Monday June 7 2:30 P.M.	PRESS PREVIEW: FUR FASHIONS Showing of fur fashions for press and buyers, designed by Chester Weinberg. Contact: Donald Bernstein, LA. 4-5373.	CHESTER WEINBERG FURS (FOR GOLDIN-FELDMAN)	345 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Monday June 7 4:00 P.M.	PREVIEW OF FUR COLLECTION By invitation. Thereafter by appointment in showroom, 333 Seventh Avenue, 20th floor. Contact: LO. 4-4726.	DONALD BROOKS FOR MICHAEL FORREST	HOTEL PLAZA TERRACE ROOM
Monday June 7 5:30 P.M.	PREVIEW PARTY-- AUGUST ISSUE Invitations will be issued. Admission by non-transferable ticket.	MADemoisELLE MAGAZINE (420 LEXINGTON AVENUE)	N.Y. STATE THEATRE LINCOLN CENTER
Tuesday June 8 8:00 A.M.	SECOND ANNUAL FALL HANDBAG FASHION SHOW Produced by Perceptions III. By invitation. Contact: Natalie Marcin, 683-6969.	NATIONAL HANDBAG ASSN. (347 FIFTH AVENUE)	STATLER-HILTON HOTEL
Tuesday June 8 8:00 A.M. Breakfast	SEMI-ANNUAL FALL SEMINAR "The Moving Picture." Show at 8:30 A.M. Prices: \$17.50, members; \$25.00, guests. Contact: Marjorie Reich or Frances Hodges, OR. 9-4484.	MERCHANDISING MOTIVATION (200 MADISON AVENUE)	HOTEL PLAZA BALLROOM
Tuesday June 8 10:00 A.M.	PRESS PREVIEW: FUR COLLECTION By invitation. Thereafter by appointment. Contact: 524-6968.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday June 8 11:30 A.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Repeat show at 3:00, for customers. Contact: Libby King, 535-3542	HALSTON LTD.	33 EAST 67TH STREET SHOWROOM
Tuesday June 8 12:30 P.M.; 3:00; 5:30	ANNUAL FALL TRENDS SHOW "Straight Talk from Seventeen." Also at 3:00 and 5:30. Tickets: \$15.00 each, by invitation only. Contact: PL. 9-8100.	SEVENTEEN MAGAZINE (320 PARK AVENUE)	N.Y. HILTON HOTEL TRIANON BALLROOM
Tuesday June 8 2:00 P.M.	FUR FASHIONS BY THREE DESIGNERS Furs by John Kloss, Viola Sylbert, Chloe. By invitation. Contact: 736-5550.	ALIXANDRE FURS	150 WEST 30TH STREET SHOWROOM - 18TH FLOOR
Tuesday June 8 5:00 P.M. Cocktails	PREVIEW: FALL-WINTER FUR COLLECTION Franchise collection for buyers and store executives, by invitation. Show at 5:30. Publicity: Eleanor Lambert, MU. 8-2130; or Vera Bacal, CI. 7-1388.	MAXIMILIAN	20 WEST 57TH STREET SHOWROOM - 3RD FLOOR
Wednesday June 9 10:00 A.M.	PRESS PREVIEW: FUR COLLECTION Also the Dan Grossman fur collection. By invitation. Contact: PE. 6-0088.	GEOFFREY BEENE FOR DAN GROSSMAN	333 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Wednesday June 9 11:00 A.M.	PRESS PREVIEW: FUR COLLECTION By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	OSCAR DE LA RENTA	333 SEVENTH AVENUE SHOWROOM - 18TH FLOOR

Wednesday PRESS PREVIEW: FREDRICA 345 SEVENTH AVENUE
 June 9 FALL FURS SHOWROOM - 16TH FLOOR
 2:30 P.M. For press and buyers, by invitation. Thereafter by appointment, Contact:
 Miss Lenore, CH. 4-8685. Publicity: Pauline Greene, TN. 7-2288.

Wednesday PREMIERE OF CHARLIE MAGAZINE THE LAMBS CLUB
 June 9 AUGUST PROMOTION (360 PARK AVENUE SO.) 130 WEST 44TH STREET
 4:30 P.M. "Ecographics"-- a "pop-top ecological fashion review"--musical show of August
 and editorial merchandise, co-sponsored by American Wool Council, J. P. Stevens,
 6:00 P.M. and Reynolds Aluminum. Cocktails, 4:00 and 5:30. For press, stores,
 advertising agencies, by invitation. Contact: Charlie Magazine, 725-8855.

Thursday FALL FUR BARLAN PENN GARDEN HOTEL
 June 10 COLLECTION (333 SEVENTH AVENUE) GRAND BALLROOM
 12:00 Noon Furs by Barlan, Stephen Burrows, Carol Horn, Zandra Rhodes, and Adri. Show
 Luncheon at 1:00. By invitation. Thereafter by appointment in showroom, 7th floor.
 Contact: Miss Ray, LO. 5-6033 or LO. 5-4259.

Friday PRESS PREVIEW: CHRISTIAN DIOR FURS; 345 SEVENTH AVENUE
 June 11 FALL-WINTER FURS LAURENCE KAYE FURS SHOWROOM - 21ST FLOOR
 9:30 A.M. Fur collections by Christian Dior Furs, Miss Dior Furs, Christian Dior
 Monsieur, Laurence Kaye. By invitation. Beginning Monday, June 14, daily
 at 10:30 and 2:30, by appointment. Contact: 695-8340.

Tuesday FUR FASHIONS GIVENCHY FOR 150 WEST 30TH STREET
 June 15 BY GIVENCHY ALIXANDRE SHOWROOM - 18TH FLOOR
 10:30 A.M. By invitation. Thereafter by appointment. Givenchy Publicity: Ruth Hammer
 Associates, 685-8290. Contact: 736-5550.

Tuesday FALL AND WINTER REIN, RAME & GURVITCH 150 WEST 30TH STREET
 June 15 FUR COLLECTION SHOWROOM - 2ND FLOOR
 2:30 P.M. By invitation. Contact: Leon Hecht, CH. 4-2179.

CONTINUOUS SHOWINGS - THESE FALL COLLECTIONS HAVE OPENED

AQUANALA 512 Seventh Avenue, 13th floor, 736-1076
 ARBE IMPORTS (AND HOLIDAY). 498 Seventh Avenue, 11th floor, LW 4-0220
 THE ARKINS; LANVIN 530 Seventh Avenue, 7th floor, WI 7-5324
 BRENNER COUTURE 498 Seventh Avenue, 21st floor, 947-9677
 CLOTHES CIRCUIT BY ADRI (div. Anne Fogarty) 550 Seventh Avenue, 7th floor, LO. 4-9115
 DAVID CRYSTAL 498 Seventh Avenue, 23rd floor, BR. 9-6560
 MARION DIGNEY LTD. 262 West 38th Street, 17th floor, 838-3630
 DIA DIODATO 512 Seventh Avenue, 38th floor, 594-3219
 DESIGN THAI 550 Seventh Avenue, 18th floor, 239-8530
 FIFTH ADDITION BY MARSHALL KLUGMAN 530 Seventh Avenue, 3rd floor, LO. 4-9194
 FRENCH READY-TO-WEAR by DENNET BARRY sportswear, ANDRE FALLER blouses, LOU lingerie
 Mr. Maurice Choukroun, N. Y. Hilton Hotel, Suite 1509, 586-7000
 DIANE VON FURSTENBERG Essex House, 160 C. Pk. So, Suite 203, 247-0300

THESE FALL COLLECTIONS HAVE OPENED (continued from page 18)

GINALA. 512 Seventh Avenue, 16th floor, 244-2700
GINESSA. 512 Seventh Avenue, 13th floor, 244-2700
GINORI. 498 Seventh Avenue, 12th floor, 244-4700
H.O.B.. 530 Seventh Avenue, 27th floor, PE. 6-6983
IMAGES BY PHILIPPE BODINAT. 530 Seventh Avenue, 6th floor, LO. 4-9320
JAMISON. 498 Seventh Avenue, 24th floor, OX. 5-4812
JEREMY BY ALAN PHILLIPS 530 Seventh Avenue, 10th floor, 594-0870
JEUNESSE BY JEANNENE BOOHER. 498 Seventh Avenue, 12th floor, 695-6234
CALVIN KLEIN 205 West 39th Street, 4th floor, 736-9601
LOOMTOGS; LOOMKNITS. 1407 Broadway, 35th floor, 594-2100
MARDI GRAS. 498 Seventh Avenue, 3rd floor, 947-2055
VERA MAXWELL 530 Seventh Avenue, 26th floor, LO. 3-4358
KEN MERITT. 250 West 39th Street, 14th floor, 244-4713
MODELIA (Frank Masandrea & Murray Nieman) 205 West 39th Street, 14th floor, 736-8888
MOUNTAIN ARTISANS (W. Va.). Hotel Gotham, Private Suite, CI. 7-2200
PAPILLON BY ANNEMARIE GARDIN. 550 Seventh Avenue, 20th floor, 564-5430
PARNES-FEINSTEIN. 530 Seventh Avenue, 10th floor, BR. 9-0952
PRISCILLA OF BOSTON. 498 Seventh Avenue, 9th floor, CH. 4-3847
PROJECT II by GUNTER. 530 Seventh Avenue, 24th floor, 564-5430
REFLECTIONS BY BEVERLY MOYER 530 Seventh Avenue, 6th floor, LO. 4-9320
REMBRANDT BY OLE BORDEN. 498 Seventh Avenue, 6th floor. LO. 4-3600
SAMUEL ROBERT BY TARQUIN. 1407 Broadway, 40th floor, LA. 4-4562
ABE SCHRADER BY BELLE SAUNDERS. 530 Seventh Avenue, 15th floor, LO. 4-9194
SCHRADER SPORT BY TOM NASARRE. 530 Seventh Avenue, 15th floor, LO. 4-9194
PHILIP SILLS BY BONNIE CASHIN. 48 West 37th Street, 5th floor, LO. 5-0274
DON SIMONELLI. 205 West 39th Street, 15th floor, 868-9070
SPORT SOPHISTICATES. 498 Seventh Avenue, 4th floor, LO. 4-0462
STUDIO SIX BY TOM NASARRE. 530 Seventh Avenue, 15th floor, LO. 4-6874

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